



PROTECT 2020
Doing Business Amidst New Threats: Series 15
Theme: Staying Resilient in the Changing Market Dynamics

16-17 March 2020
New World Makati Hotel, Metro Manila, Philippines

2020 foretells a rapidly evolving global order for all businesses. As the trade war between the United States and China escalates, we are witness to new and effective systems of cyber attacks and piracy of intellectually property rights (IPR). Businesses can be collateral damages as new levels of risks emerge.

For China, data is a tool for national survival and global competition, and must be State-controlled--at all costs. For the EU, it must be protected by international laws recognized by the signatories and members of the United Nations Organization. For the U.S. it must be legally protected globally and shared commercially for world economic progress.

With this backdrop we see increased foreign corporate espionage and business disruptions in the form of cyber attacks and IPR thefts as fast technological advances will allow.

At the same time, we can expect more disruptions of economic production and transactions as well as travel, triggered by natural disasters like floods, droughts, and forest fires, due to extreme weather changes, and even earthquakes.

And for developing countries like the Philippines, international and homegrown terrorism can be a costly disruption to all businesses.

Against this backdrop, at PROTECT 2020, we will uncover these risks to prepare how best to remain resilient as businesses face the new global disorder.

Preliminary Agenda

As of October 30, 2019

DAY ONE – March 16, 2020

9:00 – 10:00 Opening ceremonies / Opening of Exhibits

CONFERENCE PROPER

PART ONE – TOP CORPORATE SECURITY CHALLENGES

10:00 – 11:40 **Session 1 – New and Improved Cyber Attacks; Corporate Espionage**

- Protecting the Operating System of the Company
Mr. Sagiv Massad
Executive Director, Cyber Security and Technology
Business Profiles
- Just In-Time Privileged Access Management
Ms. Aileen P. Eway
Regional Manager – Philippines and Malaysia
Beyond Trust
- Role of Data Analytics, Machine Learning and AI in Security of Businesses
Mr. Neil Pandya
Enterprise Security Business Development Lead, APJ
Micro Focus
- State – Sponsored Attacks
- Q&A

11:40 – 12:30 **Session 2 - Data Protection: 2 Major Data Protection Laws That Affect All Businesses, Big and Small**

- GDPR
- The Philippine Data Privacy Act
Mr. Dondi Mapa
Former National Privacy Commission Deputy Commissioner
- Q&A

12:30 – 1:30 Lunch

1:30 – 3:00 **Session 3 – Intellectual Property Theft:** How should we think about the theft of intellectual property?

- Outsourcing offshore of manufacturing; protecting supply chain
- Systematic industry espionage through telecom systems

- How to detect if your company is a victim of any of the variations of intellectual property theft
- Legal Issues
- Q&A

3:00 – 3:15 Coffee Break

3:15 – 4:10 **Session 4 – Extreme Weather Disruptions**

- The Things Businesses Should Know About Weather Disruptions
- Understanding Weather Risks: Location, Supply Chain and Weather-Risk Touch Points
- Q&A

4:10 – 4:45 **Session 5 – Insurance: A Form of Risk Management**

DAY TWO – March 17, 2020

PART TWO – NATIONAL SECURITY ISSUES

9:00 – 10:50 **Session 6 – State of our National Security: Status Reports**

- AFP/DND
- PNP/CIDG
- NBI
- Office for Transportation Security
- AMLC
- National Privacy Commission
- National Telecommunications Commission
- PAGASA
- Bureau of Vulcanology
- National Emergency 911 Office

10:50 – 11:00 Coffee Break

11:00 – 12:00 **Session 7 – Government and Private Sector Partnership for National Security – Panel Discussion**

- The global situation
- How critical is the protection of critical infrastructures?

(e.g. power plants, telecom system, electricity, water)

- The gaming situation
- How do foreign investments and partnerships affect national security?
- Analyzing Vietnam's response to maritime dispute
- The National ID System
- Lessons and perspectives from those who had served long in government

12:00

Lunch