



## **PROTECT SERIES HISTORY**

- 2005:** The conference on “Doing Business Amidst New Threats” with its supporting exhibition was launched in response to the increasing threats of terrorism following the New York 9-11 attack. Through the partnership of Leverage International and the Anti-Terrorism Task Force of the Philippines, the first PROTECT series was a success with 167 senior-level conference delegates, 23 local and international exhibitors and 2,511 trade visitors.
- 2006:** The 2nd series focused on the strategic approach towards countering terrorism by uncovering the needs of different business sectors and the role of the government agencies. The US State Department extended its support by sending security experts to share their experiences during the conference.
- 2008:** After the final approval of the Anti-Terrorism Law and the formal creation of the Anti-Terrorism Council, the 3rd PROTECT series continued to address the security concerns of both government and businesses. Focus of the event was cyber security.
- 2009:** The increasing challenges to general safety and security amidst the worldwide economic crisis was the focus of the 4th series of PROTECT. International and regional developments affecting the future of security were discussed during the conference as new technologies for security were presented in the exhibition.
- 2010:** In this 5th series, PROTECT devoted significant attention to Disaster Risk Reduction following the numerous natural disasters that hit the Asian region in 2009. Emphasis was on climate change and crisis

management, PROTECT 2010 brought together a pool of respected emergency and disaster managers, business continuity experts and general security specialists and providers of technologies.

**2011:** The 6th series examined past disasters for lessons learned, discussed present risks and what may be expected in the future, especially in relation to natural disasters. Discussions during the conference established the roles of New Media, Telecom, IT and modern technologies for private-public sector partnership in pursuing security and safety for business and the community. The exhibits focused on equipment and technologies for disaster management and prevention and for promoting public safety.

**2012:** The theme of the 7th PROTECT series was “Security for Tomorrow’s World: Risks and Emergency Management”. The event focused on the distinct strategic and tactical responsibilities in any emergency situation, for which break-out sessions were designed.

**2013:** The 8th annual series of PROTECT devoted increasing attention to security risks in the computer and mobile world, natural disasters, global developments and future critical concerns. With the theme ‘New Challenges Confronting Business & Government’, a key feature of the conference was a panel discussion on food supply, global upheavals and political dynamics, social media and other issues which offer future challenges to security. Identity theft and counterfeit crimes was also given special attention by a group of experts from Europe who participated in the conference and presented in the exhibition the latest technologies to overcome such threats to security.

**2014:** The 9th PROTECT conference series expanded its scope to emerging and evolving security threats arising from corruption, use of the bitcoin and other global developments. The exhibition continued to attract more global players in the fields of cyber security, natural disasters, public and personal safety.

**2015:** On its 10th anniversary, PROTECT devoted strong focus on Cyber Security and Terrorism. The sessions developed around 6 main general topics: Overview of the Threat Landscape b) Roundtable Discussion on Challenging Times: Radicalization, Terrorism and Crime Together; c) Cyber Security and Data Protection; d) Brand Protection: Increasing Threats to Today’s Corporations; e) Transnational Crimes: How They Impact on Business; and f) Panel Discussion on the Latest Global Developments Affecting Security.

**2016:** The 11<sup>th</sup> series of PROTECT focused on the prevailing serious threats: cyber security and terrorism/ the ISIS situation. To address specific threats, break-out sessions by industry groupings were conducted, chaired by industry experts, with specialist panel discussants for the specific industry groupings. Plenary sessions on Homeland Security, Business Continuity and Leadership for Countering Terrorism completed the agenda. To complement the conference, exhibits featured IT and network security technologies as well as personal and protective equipment.

**2017:** On its 12th series, PROTECT focused its attention on existing global and national threats in business. The following were the major sessions in the conference: Global Security and Political Developments Affecting Business, Major Technological Innovations Affecting Security, Security Threats in Cyber Space and How to Overcome Them, Security Threats in the Natural World and their impact on Business, Security Risk Analysis and Management and Global Threats Forecast.

**2018:** With the theme, "Science and Technology: The Key to a More Secure and Safe Tomorrow", PROTECT 2018 presented its 13th series of International Conference and Exhibits on Security and Safety. Stakeholders from the private sector and government spent one and a half day discussing 4 main subjects: 1) what every businessman should know about global upheavals that will affect their business; 2) the greatest business risk facing them - cybersecurity; 3) an insight into how safe is one's business; and 4) security and war in this new age. The Keynote Address in PROTECT 2018 was delivered by Privacy Commissioner Raymund Enriquez Liboro, Chairman, National Privacy Commission. General Hermogenes C. Esperon, National Security Adviser, National Security Council, closed the session with his presentation on the Philippine National Security Outlook.

Event Website: <http://protect.com.ph/>